



## 2020-2021 MEMBERSHIP LEVELS AND BENEFITS

### ODESSA CHAMBER OF COMMERCE

***Making Odessa the Place to Be!***

#### **Benefits for all Members –**

- Chamber Bucks Program: Chamber bucks are gift certificate sold by the Chamber that can be accepted at any business in Odessa. There is no obligation or expense Chamber member for this benefit. A non-Chamber member can accept Chamber bucks for a processes fee of \$1.00 or 5% of the value. **If you are interested in participating in the Chamber Bucks program be sure to let the Chamber's Executive Director know so that you are provided with guidelines and participation sticker.**
- Monthly newsletter with Chamber news and business content, plus e-mail updates.
- Ribbon Cutting for all new members or existing members with a new location/owners
- Special event promotion through member-to-member emails and networking opportunities
- Opportunity to display flyers or other business information in the Chamber office
- monthly member spotlight rotation with logo shared on all social media platforms as well as the newsletter

**Friends of the Chamber \$50** - This tier is designed for non-profits **ONLY**. Businesses in this tier are listed in the online business directory. *\*Voting privileges not available\**

**Home Based Business \$100** – *This tier is designed for businesses that operate out of their home for a profit. Voting privileges are one vote per household.*

**General Level Membership \$150** - This tier is designed for small, owner-operated. The benefits of this level include:

- New member recognition on the Chamber website
- One voting member
- Business referrals to help you connect with potential customers looking for a business like yours
- Networking, relationship building and learning opportunities through Chamber events
- Listing in the online and digital Membership Directory including website or Facebook page with direct link to the business, and business/organization information

**Outstanding Level Membership \$250** - This tier is designed for growing businesses and includes all of the benefits of the general membership. The Outstanding level also allows for 2 voting members, sponsorship and marketing options at events and your company logo on the website directory listing in addition to contact information.

**Platinum Level Membership \$500** - The Platinum level membership was created for members who recognize the relationship between the prosperity of Odessa and the success of their own business. It was designed for the elite business and community leader. It is recommended for those businesses with longevity and ongoing support for and by the community. The Platinum level includes all of the benefits listed above as well as ad placement on the homepage of the Chamber website, priority contact for sponsorship and marketing options at events, up to 3 voting members, and priority listing in the online membership directory.